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Rus Graham – 603/868-1359 | rgraham@rushtongregory.com

NAVIONICS FUNCTIONALITY AVAILABLE SOON ON LOWRANCE, SIMRAD AND B&G CHARTPLOTTERS AND MULTIFUNCTION DISPLAYS

Operating System Updates to Enable Dock-to-dock Autorouting, SonarChart Live, Plotter Sync and Advanced Map Options

Egersund, Norway and Wareham, Mass. – November 15, 2016 – Navico, a leading provider of marine electronics under the Lowrance, Simrad and B&G brands, and Navionics, the leader in content and location-based services for the recreational boating and outdoor markets, have collaborated to make several new features available to customers using Navionics charts. The upcoming software update for a wide range of new and existing models will add compatibility with Navionics Dock-to-dock Autorouting, SonarChart™ Live and Plotter Sync. Advanced Map Options will also be an integral part of the new set of functionality for fishing, cruising and sailing.

“We are pleased to offer the very latest charting functionality from Navionics to our Lowrance, Simrad and B&G customers,” said Leif Ottosson, CEO, Navico. “These powerful new features are a wonderful complement to our leading chartplotters and multifunction displays and will enhance both of ease of use, enjoyment and productivity on the water.”

“Boaters will have even better control during every voyage with tools that can help them to take advantage of the best suggested route to their destination, to improve chart detail wherever they go, to update charts and transfer routes and markers right from the boat, and to customize the display based on their specific activity,” said Don Black, senior vice president of global sales and marketing at Navionics. “We’re excited that this technology will be more widely accessible through our longstanding partnership with Navico.”

A breakthrough in boating navigation, Navionics Dock-to-dock Autorouting creates intelligent, detailed routes, even through narrow passages and channels where they’re needed most. Navionics’ sophisticated algorithms take into consideration chart data, navigation aids, and water depths from both Nautical Chart and the most recent SonarChart™ to display the suggested route.

SonarChart™ Live allows boaters to create personal 1 ft/0.5 m HD bathymetry maps in real time on the display of their Lowrance, Simrad and B&G chartplotter models. With SonarChart Live, boaters can engage their sonar to create new and increasingly detailed charts everywhere they go, raising awareness of shallow waters and frequently revealing previously uncharted bottom features, such as holes and drop-offs, that anglers seek out when targeting fish.

Users can easily download updated charts and transfer routes and markers via the innovative Plotter Sync capability of Navionics Boating apps without having to remove their Navionics card.

Engineered with anglers in mind, Advanced Map Options gives plotter users more ways to customize their view of Navionics charts. Presentation can be modified to select a fishing range, highlight shallow areas, and now SonarChart™ contour density can also be adjusted, thereby making it quicker and easier to identify ideal fishing spots and repeat patterns.

All new Navionics functionality will be available using a Navionics card that has an active chart updates subscription with the following models, provided they have updated software installed: Lowrance HDS Gen3, Simrad GO, GO xse, and NSS evo2, and B&G Zeus² and Vulcan. Lowrance Elite Ti will be compatible with all but Dock-to-dock Autorouting. Dock-to-dock Autorouting is supported throughout Navionics global catalog, except USA. Additional compatibility requirements will be available at www.navico.com and www.navionics.com.

About Navico

Navico is a global leader in marine electronics for the recreational segment and is an innovative force within the commercial marine market. The combination of Simrad, Lowrance, B&G and GoFree brands has created a truly global company with approximately 1500 employees and distribution in more than 100 countries. For more information, visit www.navico.com.

About Navionics®

For more than 30 years, Navionics® has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and outdoors use. Navionics, based in Viareggio, Italy, operates its US headquarters in Wareham, MA, and worldwide offices in the UK, India, Australia, Estonia and Russia.